

Corporate Policy and Strategy Committee

10am, Tuesday 21 January 2014

Festivals and Events Core Programme for 2014 – referral from the Culture and Sport Committee

Item number	7.3
Report number	
Wards	All

Links

Coalition pledges	See report 8.3 of the Culture and Sport Committee of 17 December 2013
Council outcomes	See report 8.3 of the Culture and Sport Committee of 17 December 2013
Single Outcome Agreement	See report 8.3 of the Culture and Sport Committee of 17 December 2013

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Terms of Referral

Festivals and Events Core Programme for 2014

Terms of referral

On 17 December 2013 the Culture and Sport Committee considered a report summarising the city, national and international themes and anniversaries in 2014 and sought approval to invest in certain additional events.

The Culture and Sport Committee agreed:

- 1) To welcome the 2014 core programme.
- 2) To approve an additional £25,000 funding for the 2014 NOVA races, followed by four annual payments of £125,000.
- 3) To approve £15,000 funding towards Sport Relief Mile.
- 4) To approve £7,500 funding towards Red Bull Hill Chasers and agree that, whilst the Council did not have a policy on the matter of Energy Drinks, a representative of Red Bull be invited to a meeting to discuss the current campaign in Edinburgh.
- 5) To approve £10,000 funding towards the School Run.
- 6) To approve an in principle contribution of £50,000 to the Pearl Izumi Tour Series, note that negotiations were ongoing and to note that a further report would be brought to the Committee on conclusion of an agreement.
- 7) To approve £20,000 funding towards Imagine's Commonwealth Project in 2014.
- 8) To approve £60,000 funding towards the Queen's Baton Relay in Edinburgh.
- 9) To approve £30,000 funding towards the ATP Champions of Tennis, subject to the organisation taking all appropriate steps to mitigate against inclement and weather and sympathetically treating compensation claims by those affected at this year's event.
- 10) To approve £10,000 funding towards the Edinburgh 7s Festival.
- 11) To approve £10,000 funding for the IFSC European Youth Climbing Series.
- 12) To approve £5,000 funding for a celebratory reception after the Glasgow 2014 Commonwealth Games.
- 13) To refer the report to the Corporate Policy and Strategy Committee for strategic oversight.

Note: Councillors Booth, Lewis and Munro declared a non-financial interest in the foregoing item as Board Members of the Edinburgh International Festival.

For decision/action

The Culture and Sport Committee has referred the attached report to the Corporate Policy and Strategy Committee for strategic oversight.

Background reading / external references

[Nova Races 2014 to 2018](#) – report to Corporate Policy and Strategy Committee

[Review of Events Governance](#) – report to Corporate Policy and Strategy Committee 5 November 2013

[Review of Political Management Arrangements](#) – report to City of Edinburgh Council 24 October 2013

[Additional Events Proposed for the Core Festivals and Events Programme 2013/14](#) - report to Culture and Sport Committee 22 October 2013

[Review of Events Governance](#) – report to Corporate Policy and Strategy Committee 6 August 2013

Links

Coalition pledges	See report 8.3 of the Culture and Sport Committee of 17 December 2013
Council outcomes	See report 8.3 of the Culture and Sport Committee of 17 December 2013
Single Outcome Agreement	See report 8.3 of the Culture and Sport Committee of 17 December 2013
Appendices	

Culture and Sport Committee

10am, Tuesday, 17 December 2013

Festivals and Events Core Programme for 2014

Item number	8.3
Report number	
Wards	All

Links

Coalition pledges	P24, P43
Council outcomes	C04, C010 and CO20
Single Outcome Agreement	SO1

Alastair D Maclean

Director of Corporate Governance

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Festivals and Events Core Programme for 2014

Summary

The Council provides funding support towards 12 major Festivals across the year, and also supports or directly delivers a range of well-established annual events. Each year, these existing Festivals and events are complemented by additional events supported by the Council's Events budget.

On 24 October 2013, as part of the Review of Political Management Arrangements, Council agreed that the strategic oversight of Council events should be added to the remit of Corporate Policy and Strategy Committee to enhance the corporate oversight of high profile, strategic city events.

A review of events governance is being undertaken by the Corporate Programmes Office. The findings were reported to the Corporate Policy and Strategy Committee on 5 November 2013. A further report will be submitted to the Corporate Policy and Strategy Committee on 25 February 2014 setting out revised application and approval processes for events.

This report summarises the city, national and international themes and anniversaries in 2014; details the range of established events and festivals in the Council's core programme; and seeks approval to invest in certain additional events.

Recommendations

It is recommended that the Committee:

1. welcomes the 2014 core programme;
2. approves an additional £25,000 funding for the 2014 NOVA races, followed by four annual payments of £125,000;
3. approves £15,000 funding towards Sport Relief Mile;
4. approves £7,500 funding towards Red Bull Hill Chasers;
5. approves £10,000 funding towards the School Run;
6. approves an in principle contribution of £50,000 to the Pearl Izumi Tour Series, notes that negotiations are ongoing and notes that a further report will be brought to Committee on conclusion of an agreement;
7. approves £20,000 funding towards Imagine's Commonwealth Project in 2014;
8. approves £60,000 funding towards the Queen's Baton Relay in Edinburgh;

9. approves £30,000 funding towards the ATP Champions of Tennis;
10. approves £10,000 funding towards the Edinburgh 7s Festival;
11. approves £10,000 funding for the IFSC European Youth Climbing Series;
12. approves £5,000 funding for a celebratory reception after the Glasgow 2014 Commonwealth Games; and
13. refers this report to the Corporate Policy and Strategy Committee for strategic oversight.

Measures of success

The success of the various events listed in the 2014/15 events programme will be assessed by the most appropriate measures for each individual event, including audience participation, economic impact, and equivalent advertising values of any media coverage.

Financial impact

The Events budget for 2013/14 was reduced by £46,000 as part of the Council's budget savings exercise and is now £627,200. The sums requested above can be contained in the remaining budget. This will leave the Events budget fully committed for approved events, apart from a small contingency which is held to address new requests for funding which meet the criteria in the Events Strategy.

The sum of £125,000 which has been requested for the Nova races in 2015 to 2018 inclusive can be contained in the Events budget for those years, and will be matched by funding from Event Scotland.

Equalities impact

The proposed events described in this report were selected using criteria which include social cohesion and quality of life for people across the city. The report's contents and recommendations are therefore of some relevance to equalities and human rights duties, but are not the subject of concern amongst equalities groups and the recommendations will result in a positive impact on quality of life.

Sustainability impact

The proposals in this report will help achieve a sustainable Edinburgh through:

- the promotion of the city nationally and internationally;
- economic impact generated by events;
- contributions to the quality of life and well-being of residents; and

- environmental stewardship – each event’s contract includes the commitment to reduce its environmental impact by reducing waste sent to landfill, recycling waste and using recycled products where possible.

Consultation and engagement

The Council has engaged with various partners and events promoters to discuss these proposals. All of these proposals have been discussed and agreed with the Festivals and Events Champion.

Background reading / external references

Nova Races 2014 to 2018 – Report to Corporate Policy and Strategy Committee on 3 December 2013

Review of Political Management Arrangements - [Report to City of Edinburgh Council on 24 October 2013](#)

Review of Events Governance - [Report to Corporate Policy and Strategy Committee on 5 November 2013](#)

Review of Events Governance - [Report to Corporate Policy and Strategy Committee on 6 August 2013](#)

Additional Events Proposed for the Core Festivals and Events Programme 2013/14 – [Report to Culture and Sport Committee on 22 October 2013](#)

Scotland’s War - [Report to Culture and Sport Committee on 10 December 2012](#)

Questions and Answers (Question 1 on plans to commemorate the centenary of the First World War) – [reported to Council on 22 November 2012](#)

Festivals and Events Core Programme for 2014

1. Background

- 1.1 The Council's Events Strategy is designed to provide a mix of new and well-established cultural and sporting events which promote Edinburgh as a vibrant, contemporary international city.
- 1.2 On 24 October 2013, as part of the Review of Political Management Arrangements, Council agreed that the strategic oversight of Council events should be added to the remit of Corporate Policy and Strategy Committee to enhance the corporate oversight of high profile, strategic city events. Several sports events within the core programme for 2014 (the Nova races, described in more detail below) were reported to Corporate Policy and Strategy Committee on 3 December.
- 1.3 On 5 November 2013, Committee received a report from the Directors of Corporate Governance and Services for Communities regarding the ongoing review of events governance. The review is intended to produce a clear definition of an event; a clear and transparent application and decision making process; an assessment of current charging arrangements; and recommendations for establishing a "one stop shop" approach for event organisers when dealing with the Council. It was agreed that a further report would be submitted to Committee on 25 February 2014 setting out revised events processes.

2. Main report

- 2.1 The Scottish Government has designated next year as Homecoming Scotland 2014, and two of the events taking place in Edinburgh have been selected as signature events within that year-long programme. These are British Dance: Edition 2014 and the Forth Bridges Festival.
- 2.2 In April next year the Scottish Government will launch the first National Physical Activity Week and publish its walking strategy. To coincide with this national theme, an Edinburgh initiative entitled Year of Walking will be launched in April. This programme of activities for the general public was devised by the Council and various partner agencies, including the Edinburgh Physical Activity and Health Alliance, NHS Lothian, Paths for All, Sustrans and Edinburgh Leisure.

- 2.3 Next year also features two city anniversaries and an important international anniversary. In March the city celebrates the centenary of the Usher Hall; a range of special events is planned which will be announced closer to the time. The Forth Road Bridge marks its 50th anniversary in September with a festival of celebratory events.
- 2.4 The centenary of the start of the First World War, on 4 August, will be marked across the UK and in other countries. The series of UK events will start with a service of commemoration for Commonwealth leaders in Glasgow Cathedral (present in the city for the Commonwealth Games). Council services including Libraries and Culture and Sport are planning a range of events and initiatives, some of which were outlined in previous reports to [this Committee](#) and the [Council](#). Further details will follow in due course.
- 2.5 Edinburgh’s core programme of major Festivals and events is spread across the year. The three tables below show the distribution and category of activities (including events proposed for approval), and a detailed list is appended.

January	February	March	April
sport: 3		sport: 2	sport: 1
	cultural: 1	cultural and civic: 2	cultural: 1
		cultural: 1	
			1 Festival

May	June	July	August	September
sport: 3	sport: 9	sport: 1	sport: 1	sport: 1
1 Festival	1 Festival	2 Festivals	5 Festivals	
cultural: 1	civic: 1		cultural: 1	cultural: 1
			civic: 1	civic: 2

October	November	December	January 2015
sport: 1			sport: 2
	1 Festival		
	civic: 1		
	cultural: 1		
	civic and cultural: 1		
		1 Festival	

Note: “Festival” is used above to denote each one of the 12 major Festivals

- 2.6 Negotiations are continuing with Edinburgh Leisure and Glasgow 2014 on a Venue Use Agreement for the Royal Commonwealth Pool to host the diving competition of the Commonwealth Games next summer. On conclusion of this Agreement, details will be presented to members.

- 2.7 The following events have been discussed and agreed with the Festivals and Events Champion, and are now presented for the Committee's consideration.

The Nova races 2014 - 2018

- 2.8 The Great Edinburgh Cross Country is staged in Holyrood Park every January. This is a prestigious international cross country event which traditionally attracts some of the best endurance runners in the world, including World and Olympic Champions. It is broadcast live on BBC1 in a 90 minute slot on the Saturday afternoon Grandstand programme. The Great Winter Run takes place alongside this programme of elite races, and is a mass participation 5k road race, also held in Holyrood Park. The Great Edinburgh Run is a 10k road race held in the city centre in the summer which attracts around 7,000 runners. The event owner for all three races is Nova.
- 2.9 These races have been held in the city annually since 2005. The Council has committed a funding contribution of £75,000 towards the January 2014 races.
- 2.10 Negotiations with Nova, in partnership with Event Scotland, have resulted in an opportunity for the Council to enter into a new contract with Nova which would secure the suite of races for the city until 2018.
- 2.11 The agreement entails an initial payment of £25,000 to cover a funding shortfall for 2014, followed by an annual payment of £125,000 for the next four years. Event Scotland would match this funding. It would be a condition of the contract that the cross country event continues to be broadcast on BBC1, and that the races carry an appropriate level of branding to acknowledge the Council's support.

Sport Relief Mile: 25 March

- 2.12 On Sunday 23 March 2014 Edinburgh will take part in the biennial Sport Relief Campaign, one of the UK's biggest fundraising events. All of the money raised helps to transform the lives of poor and vulnerable people across the UK and the world's poorest countries. The event is an opportunity to encourage local people to participate and maintain an active lifestyle. The proposed venue is West Princes Street Gardens. The event will invite local people to take part in one of three short runs of varying distances. The event requires a Council contribution of £15,000. This will be matched by a contribution of £7,000 from Sport Relief. It is anticipated that the number of local people taking part will be similar to the 2012 event, which attracted almost 3,000 participants.

Red Bull Hill Chasers – 29 March

- 2.13 Following the success of this uphill bike racing event's Edinburgh debut in March 2013, Red Bull is keen to bring the event back to the city in 2014. Red Bull Hill Chasers is the only single-day, multi-discipline uphill cycling race in the UK. In 2013 the course circuit comprised the Grassmarket, Victoria Street, George IV

Bridge and Candlemaker Row. The Council provided support for that event by assisting with road closure costs amounting to £6,000. The proposed route in 2014 may be extended to include the Mound and Red Bull has asked the Council for support with road closure costs amounting to £7,500.

The School Run: 10 May

- 2.14 This proposed new event would combine a multi-sport come-and-try event with a mass participation family fun run in Holyrood Park. This run (of 1km, 2km or 5km) is to be accompanied by a "tryathlon" of Commonwealth Games 2014 sports, allowing Edinburgh school children and parents a chance to try a selection of sports, with some 2014 Commonwealth sports stars on hand to provide tips and encouragement. The event is designed to champion and celebrate the benefits of sport, and inspire young people and adults to adopt more active lifestyles. It will also offer opportunities for clubs to showcase their activities, and promote the benefits of volunteering in sport. The School Run will provide a source of funds for all participating schools by returning a percentage of the entry fee to be reinvested in school sport as part of a 2014 legacy. A contribution of £10,000 from the Council is sought by the organisers.

Pearl Izumi Tour Series: May (subject to negotiation)

- 2.15 The Tour Series is a premium national cycling event which takes place on city streets across the country during the summer. Sweetspot owns the rights to the event and has expressed a willingness to bring the event to Edinburgh in May 2014. Concurrent discussions are under way with Event Scotland regarding this event, which would help to build local capacity and experience in staging road racing events in the city, and could therefore be an important stepping stone to making potential future bids for stages of major cycling Tours.
- 2.16 The likely venue would be the streets around the Grassmarket, as this proved successful in previous years with the Nocturne Series, a similar cycling event. The Tour Series attracts the country's top cycling teams, some of whose members are becoming household names. As well as the main attraction of the professional racing teams in action, local people could participate in junior races and there might also be a novelty event of some kind (for example, a race for folding bicycles). The event would be televised on ITV4, and should generate a significant economic impact for the city. The event could be used as a stepping stone to making a possible future bid to host a stage of the Tour of Britain, as it would form part of a strategic plan to build local.
- 2.17 This event is still subject to the successful conclusion of negotiations, but to facilitate this process, in principal approval for a contribution of £50,000 is requested. A further report will be brought to Committee on conclusion of an agreement.

Imagine Commonwealth Project 2014

- 2.18 The Imagine Festival and Tour presents high quality, distinctive Scottish and international performances to an audience of around 10,000 children and young people, their teachers, families and carers each year. Imagine has been awarded £55,000 from the Scottish Government's Edinburgh Festivals Expo Fund for a new Scottish commission which will involve collaboration with Australian artists at the Imagine Festival 2014 (5 – 12 May). This project is an opportunity to create new Scottish work that can tour widely as well as exploring and discussing artistic development with a country geographically distant, but culturally close. Imagine has requested £20,000 funding from the Council's Events budget to provide school performances in Edinburgh and maximise public access for Festival performances.

The Queen's Baton Relay: 14 – 15 June

- 2.19 The Queen's Baton Relay (QBR) is the traditional prologue to the Commonwealth Games, and is currently traversing all 71 Commonwealth nations before it returns to Scotland for the final leg of its journey. The QBR will arrive in Edinburgh on Saturday 14 June 2014 - its first stop in Scotland - and will leave from Edinburgh the following day. Various activities and events will take place across the city to mark the baton's arrival in Edinburgh and celebrate the forthcoming Games. These include a multi-sport event at Meadowbank, an evening celebration, and visits to many of Edinburgh's iconic landmarks. Nominated local people, volunteers and sports personalities will be recruited as baton bearers to run a leg of the relay. It is proposed that funding of £60,000 is allocated to this event.

ATP Champions of Tennis: June

- 2.20 The Brodies Champions of Tennis event took place from 20 – 23 June this year at Edinburgh Academicals ground in Stockbridge. The overall success of this event, and the disappointment of some spectators who attended on the Saturday of the tournament, when the weather was wet and windy, were considered by the Culture and Sport Committee on 22 October.
- 2.21 An independent survey of a sample of spectators at the event found that over 90% of respondents rated their visit to the tournament as either 'good' or 'very good', and said they would either 'definitely' or 'probably' recommend the event to others. The players themselves – veterans such as John McEnroe and Tim Henman – were very impressed with the tournament and many expressed a willingness to return should the event be held again next year.
- 2.22 Serve and Volley Ltd has taken to heart the feedback from some spectators about the design of the roof and the inability to reimburse Saturday ticket-holders who were disappointed with the relatively short amount of play they were able to view. The conditions of the organiser's event cancellation insurance did not allow for ticket refunds where more than 40 minutes of play had taken place (over 2 hours of play were achieved on that day). However, the organiser has promised

that Saturday ticket holders from this year's event will be offered a gesture of goodwill for next year's event, should that go ahead.

- 2.23 Serve and Volley Ltd has been working with an alternative engineering company to improve the roof design, and is confident that alterations can be made which will protect the court from any future water ingress. This will involve some modifications and extensions to the roof canopy.
- 2.24 Serve and Volley Ltd holds the rights to stage this event in Edinburgh for three years. The Association of Tennis Professionals (ATP) – which owns the event – is keen to return to Edinburgh next year. This year's title sponsor, Scottish law firm Brodies, is understood to be in advanced negotiations for the title rights for 2014, should the event go ahead. The same venue – Edinburgh Academicals Ground - is likely to be used for 2014. In addition the organiser would like to make more use of Inverleith Park next year, and is considering running a community zone to include tennis activities, come and try, and other related attractions to activate the Park.
- 2.25 Part of the rationale for the Council's support of this year's event was the work to create a legacy for tennis participation in the city. Coaching sessions in four local primary schools were organised in conjunction with Active Schools and Edinburgh Leisure, which culminated in a tennis festival in Inverleith Park. Plans for next year are to significantly expand the legacy programme to include:
- a two-day tennis festival involving children from Broughton and Craigroyston Primary School clusters;
 - discounted prices on tickets for participating children from these clusters and their parents;
 - secondary school pupils from across the city to be trained as ballboys and ballgirls;
 - an inter-school tennis competition to be run for P6/P7 pupils to be held between February and May;
 - discussions with Tennis Scotland to explore the possibility of holding the final of the national championships on the show court during the event;
 - an expanded version of the volunteers programme developed this year by the event to allow more local people to get involved in 2014;
 - more work with local businesses to use their services during the event to help grow the economic impact;
 - a further donation of equipment to local schools by the organiser;
 - further support to local charities; and
 - the creation of a 'Tennis Town' festival in Inverleith Park. In conjunction with Park stakeholders, there is an opportunity to develop this into a weekend community event.
- 2.26 The Council contributed £50,000 towards the cost of staging the event this year and has been asked to make a contribution of £30,000 to the 2014 event.

2.27 It is proposed that the following conditions should be attached to the Council's funding contribution:

- a title sponsor to be secured;
- appropriate branding acknowledging the Council's support for the event;
- a sound business plan produced for the event;
- Serve and Volley Ltd must satisfy suitably-qualified officials from the Council as to the likely effectiveness of the proposed changes to the roof in preventing any water ingress on to the court; and
- Council officers to have full sight of the event organiser's insurance policy, and the terms and conditions for ticket buyers, before tickets are placed on sale.

Edinburgh 7s Festival: June

2.28 This will be the second year of the Edinburgh 7s Festival: a multi-sports competition at Meggetland Sports Centre. In June 2013 over 60 sports teams took part. The 2014 event will again feature elite tournaments in rugby 7s and beach volleyball, complemented by club and social levels of netball, hockey, football, dodgeball, touch rugby and volleyball. The event will begin with school tournaments in rugby and hockey 7s, and finish with rugby for older age groups on the Sunday. Many of the teams which competed in the 2013 event have already expressed an interest in re-entering, and the organisers expect more than 100 teams to take part. A contribution of £10,000 is again being sought from the Council.

IFSC European Youth Climbing Series

2.29 On 21 to 22 June the International Federation of Sport Climbing (IFSC) will hold its annual European Youth Cup at the Edinburgh International Climbing Arena (EICA). This is part of a series of international climbing events for the best junior climbers in Europe to contest the various climbing disciplines, and the fourth year running that this event has been held at the EICA. Earlier this year, 20 nations were represented at the event, involving 188 participants. This event will be organised by Edinburgh Leisure, in collaboration with the IFSC, the British Mountaineering Council, the Mountaineering Council of Scotland, Culture and Sport, as well as with national and local climbing groups. The overall budget for this event is £50,000. A contribution of £10,000 is sought from the Council. The balance will be met from entry fees and in-kind contributions from Edinburgh Leisure and other minor sponsors. This event involves teams from 20 European countries travelling to Edinburgh for a minimum four-night stay. Since the competitors are young people, they are often accompanied by their parents, and so the total economic impact to the city is likely to be significant. The event provides an excellent opportunity to showcase the EICA – which has the largest indoor climbing wall in Europe - as a premier sporting venue capable of hosting major international sports events. It also provides an opportunity to inspire young people to try climbing as a fun sport.

Glasgow 2014 Commonwealth Games – Post-Games Edinburgh Reception

2.30 The Games will take place from 23 July to 3 August 2014 and will feature 17 sport competitions, one of which – the diving – will be held at the Royal Commonwealth Pool. To celebrate any local successes at the Glasgow 2014 Commonwealth Games, congratulate the athletes who represented the city of Edinburgh, and thank other local people and organisations involved in the Games, the Culture and Sport service proposes to organise a post-Games reception hosted by the Council. It is anticipated that this event will cost approximately £5,000.

3. Recommendations

- 3.1 It is recommended that the Committee:
- 3.1.1 welcomes the 2014 core programme;
 - 3.1.2 approves an additional £25,000 funding for the 2014 NOVA races, followed by four annual payments of £125,000;
 - 3.1.3 approves £15,000 funding towards Sport Relief Mile;
 - 3.1.4 approves £7,500 funding towards Red Bull Hill Chasers;
 - 3.1.5 approves £10,000 funding towards the School Run;
 - 3.1.6 approves an in principle contribution of £50,000 to the Pearl Izumi Tour Series, notes that negotiations are ongoing and notes that a further report will be brought to Committee on conclusion of an agreement;
 - 3.1.7 approves £20,000 funding towards Imagine's Commonwealth Project in 2014;
 - 3.1.8 approves £60,000 funding towards the Queen's Baton Relay in Edinburgh;
 - 3.1.9 approves £30,000 funding towards the ATP Champions of Tennis;
 - 3.1.10 approves £10,000 funding towards the Edinburgh 7s Festival;
 - 3.1.11 approves £10,000 funding for the IFSC European Youth Climbing Series;
 - 3.1.12 approves £5,000 funding for a celebratory reception after the Glasgow 2014 Commonwealth Games; and
 - 3.1.13 refers this report to the Corporate Policy and Strategy Committee for strategic oversight.

Alastair D Maclean

Director of Corporate Governance

Links

Coalition pledges	P24 – Maintain and embrace support for our world-famous festivals and events. P43 Invest in healthy living and fitness advice for those most in need
Council outcomes	CO4 –Our children and young people are physically and emotionally healthy C010 – Improved health and reduced inequalities. CO20 – Culture, sport and major events – Edinburgh continues to be a leading city where culture and sport play a central part in the lives and futures of citizens.
Single Outcome Agreement	SO1 – Edinburgh’s economy delivers increased investment, jobs and opportunities for all.
Appendices	1. Festivals and Events – core programme during 2014

Festivals and Events – core programme during 2014 (Homecoming Scotland year)

January	
New Year's Day Triathlon	Sport – participation
Great Edinburgh Cross Country Run	Sport – spectator event featuring elite athletes
Great Winter Run	Sport – participation
January - February	
British Dance: Edition 2014	Cultural; new; part of Homecoming 2014
February - April	
Field of Light installation in St Andrew Square	Cultural – new public art installation
March	
Centenary of the Usher Hall	Cultural and civic
Sport Relief Mile	Sport - participation
The Edinburgh Award	Cultural and civic
Red Bull Hill Chasers	Sport – participation
March - June	
The Edinburgh Lectures	Cultural and civic
April	
Launch of Year of Walking	Sport - participation
Edinburgh International Science Festival	Major Festival
April - May	
TradFest Edinburgh	Cultural
May	
Imaginate Festival	Major Festival (including Commonwealth project)
The School Run	Sport – participation; new event
Pearl Izumi Tour Series	Sport – spectator; new, subject to negotiation
Festival of Museums	Cultural
Edinburgh Marathon Festival	Sport – participation

June	
IFSC European Youth Climbing Championships	Sport – spectator
Moonwalk	Sport – participation
Edinburgh 7s Tournament	Sport – participation
Queen’s Baton Relay	Sport – participation
Festival of Cycling	Sport – participation
Race for Life	Sport – participation
ATP Champions Tour	Sport – spectator
Edinburgh International Film Festival	Major Festival
Armed Forces Day	Civic
Rock n Roll Edinburgh Half Marathon	Sport – participation
Great Edinburgh Run	Sport – participation
July	
Edinburgh Jazz and Blues Festival	Major Festival
July - August	
Commonwealth Games – diving competition at the Royal Commonwealth Pool	Sport – spectator
Edinburgh Art Festival	Major Festival
Common-wealth exhibition and events – new collaboration between the City Art Centre and the Edinburgh Art Festival	Culture – new
August	
Centenary of the start of the First World War	Civic and cultural – beginning of a 4-year period of commemorative events
Edinburgh Festival Fringe	Major Festival
The Royal Military Tattoo	Major Festival
Edinburgh International Festival	Major Festival
Edinburgh International Book Festival	Major Festival
August - September	
Festival of Sport	Sport - participation
Edinburgh Mela	Major Festival

September

Post-Commonwealth Games Reception	Civic – new
Forth Bridges Festival	Cultural – part of Homecoming 2014
Pedal for Scotland	Sport – participation
Edinburgh Riding of the Marches	Civic – participation

October

Race the Castles	Sport - participation
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October - November

Scottish International Storytelling Festival	Major Festival
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November

Previously...Scotland's History Festival	Cultural
St Andrew's Day celebration	Civic and cultural

November – January 2015

Edinburgh's Christmas and Edinburgh's Hogmanay	Civic and cultural Major Festival
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